

TERMS & REFERENCE FOR THE VIDEO ANIMATOR OR FIRM.

Introduction & Background

Reach A Hand Uganda (RAHU) is a youth-centred organization focusing on youth empowerment programs with an emphasis on Livelihoods & Skills Development, Behavior Change Communication, Sexual Reproductive Health & Rights (SRHR), and HIV/AIDS awareness and prevention.

In a bid to aid young people in making right and informed choices, Reach A Hand Uganda is looking for professional video animator artists or firms to develop and produce engaging, educational, age-appropriate, humorous Sexual Reproductive Health and Rights talkie animated videos for young adults and teenagers.

Purpose of the assignment

The purpose of the assignment is to produce animation videos on key aspects of SRHR.

Specific Objectives

- To work with the RAHU Communications and Advocacy department to study, develop and comprehend the script of the videos to be animated.
- To produce 2 animation videos on the selected topics on Sexual Reproductive Health and Rights.

Scope of work

- Study recently produced videos by AMAZE.ORG and relate them to the Ugandan context.
- Develop a proposal and concept note for the animated videos
- Together with the Communications and Advocacy department at RAHU, study, develop and review scripts for the animated videos
- Create and share storyboard, storyline and timely updates with RAHU to review and guide respectively
- Together with RAHU, identify and create characters that will inform the animations
- Create and produce two animated video
- Present drafts of the animated video production to the RAHU team for review
- Work through any change and edits that will be suggested
- Submit the final copies with 2 video animation

The animator or firm will during the course of the assignments report to the Communications and Advocacy teams of Reach A Hand Uganda.

Timeline

The assignment is expected to commence as soon as possible.

Duty station

The animator or firm should be based in Uganda

Application specifications:

Interested applicants will be expected to provide the following documentation:

- A detailed response to ToR, with specific focus addressing the scope of work methodology to be used (a brief general description of the approach you would use to undertake this task) and key selection criteria.
- Initial work plan based on the methodology outlined, and availability of the applicant
- Company profile or CV including a minimum of 3 references
- Detailed budget breakdown based on expected daily rates and initial work plan
- Letter of interest
- Appendices of the following; draft budget and work plan; a copy of similar work for previous similar assignment conducted. Please note that the proposal shall not be reviewed if it exceeds more than 6 pages.
- Credential brief of the animator or firm
- Technical and Financial proposal

How to apply;

Interested and suitably qualified entities/or ad agency should provide a technical and financial proposal together with a cover letter, detailed CV/s, including three references no later than 5:00PM EAT Friday 4th September, 2020

Send application to the Advocacy and Communications Manager Reach A Hand Uganda, via email to **info@reachahand.org** copying in **bata@reachahand.org** and **allan@reachahand.org** indicating in the subject line " **SAUTIplus Video Talkies Application RAHU**".

Only short-listed candidates will be notified. The deadline for application is: **Friday 4th September, 2020 at 5:00 PM.**

For more information, you can contact **Kinani Allan on +256784460847** or send an email to **info@reachahand.org**